



MINDTECH[®]

INTERNATIONAL

CAREER INTELLIGENCE ECOSYSTEM

Transforming Potential into Purpose

1 Career Intelligence Ecosystem

A structured ecosystem designed to help educators, counsellors, coaches, consultants and entrepreneurs build a professional career-development business.

From Career Discovery to Career Growth



Career
Discovery



Career
Intelligence



Career
Blueprint



Career
Execution



Career
Growth



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2 What the Ecosystem Provides

Technology + Reports + Training + Business Support



Career
Intelligence
assessment &
reporting



Digital
assessment
tools



Structured
counselling
framework



Professional
career
reports



Customized
report
branding



Report
management
system



Client
management
support



Business
training &
onboarding



Marketing
resources



Ongoing
technical &
business
support



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CAREER INTELLIGENCE ECOSYSTEM

✦ *Transforming Potential into Purpose* ✦

3. BUSINESS OPPORTUNITY

TURN CAREER CONSULTING INTO A RECURRING BUSINESS



Don't sell a **one-time report**.



Build a long-term Career Development relationship with every client.



“

- ✓ Add a **Career Intelligence Business** to your existing education business.
- ✓ Move from individual counselling to an **organised business**.
- ✓ Build an **asset-light education technology** and services business.
- ✓ Create a complete **Career Intelligence vertical**.

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Government's current career-counselling framework explicitly calls for identifying student **interests and skills**, followed by a strategic plan based on **assessment outcomes**.



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CAREER INTELLIGENCE BUSINESS BOOTCAMP

Growth Engine Model • High-Profit Business Formula • Vision to Profit Framework

A COMPLETE BLUEPRINT TO BUILD • GROW • SCALE

A HIGH-IMPACT CAREER CONSULTING BUSINESS

12 POWERFUL MODULES — STEP-BY-STEP SUCCESS SYSTEM



1 FOUNDATION OF BUSINESS



2 PROMISE STATEMENT & BRAND PROMISE



3 MARKETING GUIDANCE



4 HOW TO PITCH (B2B2C)



5 Q&A LIVE SESSION



6 BUSINESS DEVELOPMENT STRATEGIES



7 HOW TO CREATE A NEW CLIENT BASE



8 CLIENT RETENTION STRATEGIES



9 HOW TO SELL CAREER INTELLIGENCE



10 CASE STUDY — EDUCATION SECTOR



11 HOW TO HANDLE CLIENT OBJECTIONS



12 CASE STUDY — CORPORATE SECTOR

ELITE BUSINESS GROWTH ASSET PACKAGE



CRM PANEL



OWN-BRAND
CAREER INTELLIGENCE
PLATFORM



PROFESSIONAL
WEBSITE



MARKETING
IMAGES & VIDEOS

CAREER INTELLIGENCE ECOSYSTEM

A structured ecosystem supporting:



Career
Discovery



Career
Intelligence
software



Career
Blueprint



Career
Execution



Career
Growth



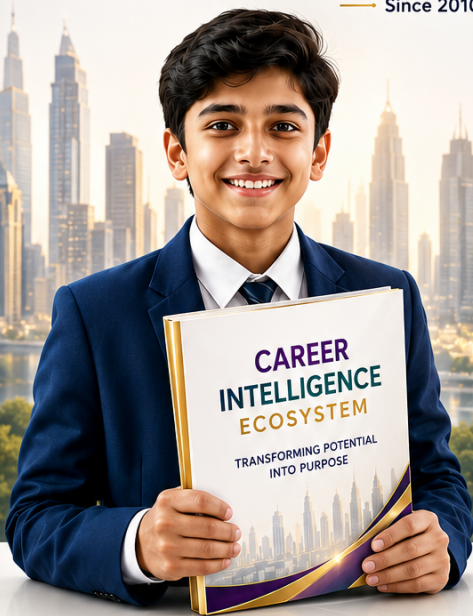
Professional
Career
Counselling

CAREER INTELLIGENCE

ECOSYSTEM

Transforming Potential into Purpose

— Since 2010 —



Career Intelligence

Career Discovery

Skill Gap Analysis

Education Planning

10-Year Career Blueprint

Mentoring &
Re-Counselling

Career Growth

RESEARCH BASED ASSESSMENTS

Gain deep insights into natural abilities, interests & strengths.

PERSONALIZED CAREER GUIDANCE

Get clarity with data-driven, personalized career recommendations.

MULTIPLE INTELLIGENCE ANALYSIS

Understand unique intelligences to choose the right path.

EMPOWERING BRIGHTER FUTURES

Building confident individuals for a successful tomorrow.



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CAREER INTELLIGENCE ECOSYSTEM

Transforming Potential into Purpose



CAREER POTENTIAL MAPPING

Advanced fingerprint profile analysis that reveals natural abilities, strengths and the right career direction.



FROM CAREER DISCOVERY TO CAREER GROWTH



Learn the complete business & counselling process.



Learn how to discover potential and build career blueprints.



Build your own branded Career Intelligence business.



Generate unlimited reports through CIE Software.



Access new 300 - 400 business inquiries from your location.



Build and grow your business with a 12-month commitment.

BUILD YOUR OWN CAREER SERVICE REVENUE



Career Discovery Consultation

₹3,500 / client



Career Blueprint

₹25,000 / client



BUSINESS INVESTMENT:

₹1 LAKH

(1 YEAR
LOCKING PERIOD)



Web : mindtechindia.com

Thank You